


Randy Jenkins


Brand Expert | Graphic Designer | Consultant

GET IN TOUCH

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CLIENTS

- Amazon
- Apple
- Blue Cross CA
- Booking.com
- Dish Networks
- DoorDash
- Energy Australia
- Ford
- Google
- HiSense
- Morgan Stanley
- Porsche USA
- Toyota
- T-Mobile
- Telstra
- Unilever
- USAA
- Verizon
- Volkswagen Group
- Weight Watchers

SKILLS

Technical proficiency

- InDesign
- Illustrator
- Photoshop
- Dreamweaver
- Fireworks
- Flash
- PowerPoint
- Word
- Excel
- Autocad

Design proficiency

- Environmental/site design
- Logo and brand identity
- Brand development and integration
- PowerPoint presentation creation
- Collateral layout and template creation
- Tradeshow property design
- Interior and exterior signage
- Ad design - print and digital
- HTML web sites, email, landing pages, invitations, newsletters
- Photography | Photo-editing
- Art direction

EXPERIENCE

TTEC (Previously TeleTech Inc.) February 2015 - Present

Lead Brand Manager and Sr. Graphic Designer

Influenced and set the creative direction of the organization's marketing, branding and communications direction that led to a 15.8% increase in revenue, yielding \$1.477 billion.

Supported a corporate rebrand including a new company name, image and visual identity system across 12 acquisitions, 30 countries and 80 locations.

Oversaw multiple projects of competing priorities and complexity without compromising quality or brand standards.

Amplified the design process by offering multiple solutions in conceptual models, layout, theme and typography.

Developed and managed elements of our global brand through integrated marketing and communication programs both internally and externally.

Served as a thought leader and innovation pioneer, presenting new ways of approaching creative while remaining flexible and solutions oriented.

Managed complex projects, applying strategic thinking to deliver best in class creative across all communication channels including social media, print, video and web as well as out-of-home and environmental designs.

Set the creative direction for all environmental workspace designs; including the creation of all signage standards, brand maps and blueprints, color schemes and wall designs.



EXPERIENCE

Randy Jenkins Design 2012-2015

Senior Designer/Photographer

Provided creative consulting and design services to a myriad of companies, including the production of branding, advertising and interactive media for high-growth companies.

Created trusted partnerships and collaborated closely with clients to understand project goals, target audience and desired market outcomes.

Owned design projects from conception to completion; managing timelines, deadlines and stakeholder expectations throughout the design process.

Led the creative execution on multi-channel campaigns, inclusive of digital ads, print, collateral, social media, email, and out-of-home advertising.

Presented creative concepts and strategies to clients in a clear, compelling and persuasive manner.

SpectraLink/Polycom Corporation 2001-2012

Senior Graphic Designer & In-House Photographer

Conceptualized and implemented design solutions that meet the organization's goals and objectives from concept to completion.

Partnered closely with global marketing and communication stakeholders and internal creative partners to meet project objectives, priorities, timelines and deadlines.

Lead team brainstorm and presented innovative ideas that garnered buy-in from peers and clients, while netting measurable results.

Demonstrated strong communication skills with a keen ability to maintain composure in a highly pressurized environment.

Developed corporate marketing and sales materials including brochures, print ads, websites, PowerPoints, flash, email marketing campaigns, event marketing assets and tech sheets.

Brought all photography services in house, including art direction, shooting and post - processing yielding a 70% annual savings.

Served as in-house photographer responsible for all studio product photography as well as executive portraiture.

Provided art direction for on-location photo shoots, scouted locations, set schedules, selected models/talent, set scene, captured images, identified final images and conducted post-production work.

ADDITIONAL EXPERIENCE

IBM, Senior Graphic Designer - 1 year

Broadiant, Graphic/Web Designer - 1 year

RTW Engineering, CAD/Graphic/Web Designer - 7 years

CADraft, Inc., CAD Designer - 2 years

Boulter, Pittman Group, Inc./GEI Engineering, CAD Designer - 1 year

Colorado Air National Guard/USAF, Aerospace Photographic Systems Specialist - 9 years